

Carey Cottage Social Media Guidance

Follow & Like us on Facebook: **Portsmouth Advocates** and **Save Carey Cottage**

Find us on Instagram: **@portsmouthadvocates**

In addition to liking and sharing our posts, we encourage you to post on Instagram and Facebook yourself and educate others about the sites and encourage them to visit so they can develop their own connections to the site. Remember that you may need to change your Facebook privacy settings for these specific posts to make them public. Don't worry—you can make the post public without changing all of your settings!

Several of you asked about instructions and tools for posting on Instagram. If you need detailed instructions about how to post, you can find user-friendly directions here:

<https://blog.hubspot.com/marketing/how-to-post-on-instagram>

Instructions for how to post on Facebook can be found here:

<https://www.facebook.com/help/333140160100643/>

For our particular cause, we suggest you use some or all of the following hashtags for your posts (always use the first four hashtags):

#SaveCreekFarm #SaveCareyCottage #thisplacematters #deserve2preserve
#historicpreservation #grassrootspreservation #portsmouthnh

On Instagram, you can also “tag” the Forest Society in your posts @forestsociety so that they see your comments. Add a location to your posts on Instagram and Facebook. The address is 400 Little Harbor Road. On Instagram this comes up as “Save Creek Farm.”

We are also going to be starting a “Facebook Live” campaign to help people understand more about Carey Cottage.

This campaign, entitled “I connect” will help others to understand why Carey Cottage is important to you, and our community at large. We already have a couple folks signed up, but we need more. If you have a story about the site and how you use it, let us know! Facebook Live is a great way to get to the top of the Newsfeeds and to encourage people to visit the site.

Did you live there? Have family who did? Do you walk on the site and contemplate what happened there? Take-in the impressive scenery? Love the architecture?

Don't forget we also have a website! Direct people here for more information:

www.savecareycottagecreekfarm.org